

Informative Speech

This speech is designed for your group to inform the audience on a topic. The topic should be on a water related topic. **A full content outline is required. A 3-5 slide PowerPoint visual aid is also required.**

The speech should roughly cover the following areas:

1. Background information: help your audience understand your topic
2. Significance: why is this topic the most important one out of all the choices?
3. Most Interesting Thing: what is the most interesting aspect of the topic that makes it stand out?

Your group will have between 5-6 minutes for your speech. Each group member should speak for roughly the same amount of time. Your group should include at least five academic sources in your speech. These should be cited according to MLA format on your outline and shared with us orally during the presentation (source and date at a minimum). A 3-5 slide PowerPoint presentation will be required during the presentation. As we discussed in class only minimal words should be on each slide – PowerPoint should be used mainly to present visual images to the audience.

Each group will be give their speech on November 20. Since we have limited time to give speeches if you miss your day on your assigned week there **will be no make-ups** unless you are granted an exception per Communication Department Policy.

Each group member can use at most 3 3x5 note cards during the presentation – **no outlines can be brought up to the front of the class.** A full and complete outline will be due the day of your speech.

This is a major speech in our class and is worth 100 total points as explained on the rubric. This speech is worth roughly 10% of your grade in the class so please take it seriously. Each group member should dress professionally.

Each group will receive a grade based on the rubric below. Each group member will then receive a separate individual grade out of 50 points for a combined total of 100 points.

Informative Speech

Speech	Time Limit	Sources	Outline	Notes	Visual Aid	Total Pts	Attire
Informative	5-6 min	5	Required	3 3x5 card / person	Required	100	Professional

Reaction Paper

In addition to the speech each group member is responsible, individually, for a typed 2 page summary of their group experience. You should discuss what went well and what could have gone better in the group project. Your paper is due by the final exam. This paper is worth 100 points. Again, the paper should be done individually and turned in on the day of the final exam.

Persuasive Speech Rubric

GROUP

1. Content/Structure (10 Points)

- 8-10 ___ Followed basic outline/points in logical order/key information presented
6-7 ___ Order somewhat jumbled/some key information lacking/
1-5 ___ Order confusing/lacking key information/audience left confused
0 ___ No speech given

2. Delivery (10 Points)

- 8-10 ___ Spoke clearly/articulate/professional attire/no major distracting nonverbal or verbal behaviors
6-7 ___ Sometimes hard to hear/might not be dressed professional/some distracting behaviors
1-5 ___ Delivery distracting from message/clearly did not practice/dressed inappropriately
0 ___ No speech given

3. Sources (10 Points)

- 9-10 ___ Had 5 Sources/Credible/Aided Speech/Source and Date given
5-8 ___ Had 3-4 Sources/May not be Credible/Some information need citation/Some Sources and Dates
1-4 ___ Had 1-2 Sources/Not Credible/Needed more sources/Missing Sources or Dates
0 ___ No Sources Apparent during presentation

4. PowerPoint (5 Points)

- 4-5 ___ Had PowerPoint/3-5 Slides/Title Slide/Professional/Used Appropriately/Aided presentation
1-3 ___ Had PowerPoint/# of Slides wrong/Not professional – sloppy/Distracted from presentation
0 ___ No VA

5. Timing (5 Points)

- 5 ___ 4:30-6:30
4 ___ 4:00-4:29 or 6:31-7:00
3 ___ 3:30-3:59 or 7:01-7:30
1-2 ___ 3:00-3:29 or 7:31-8:00 & asked to stop
0 ___ No speech given or under 3:00

6. Final Outline (10 points)

- 8-10 ___ Top of the Outline complete/correct structure/full sentences
6-7 ___ Missing Top of the Outline elements/incorrect structure/full sentences
1-5 ___ Many elements missing/structure confusing/not in full sentences
0 ___ No outline turned in

Comments: