Demo Speech

The demo speech is your opportunity to teach us something that we can use on a daily basis. This is our first informative speech of the semester where your goal is to educate your audience. You can demonstrate something on the computer or in person. For example, I may pick a topic such as setting up a free blog on the internet. You should do some audience analysis and pick a topic that you think your audience would not already know how to do so that your speech is useful to the audience.

The process we will use for this speech is that your rough draft outline will be due Wednesday, 3/27. I will then return your rough draft outline with comments back to you the next class. Based on my feedback you should bring in a revised outline to class on Wednesday, 4/3 which will be a workshop day to improve your outline and practice your speech. Your final outline will then be due on either Monday, 4/8 or Wednesday, 4/10 depending on the day you’ve been assigned to give your speech.

Thus, you will have two outlines due for this speech:

1. A rough draft outline due Wednesday 3/27 – 25 points credit/no credit
2. A final copy outline due Mon 4/8 or Wed 4/10 – 25 points graded

You will have between 4-6 minutes for your speech. Sources are optionally as some of you will just “know” your topic. We will follow the basic speech outline so you should have an introduction, 2-3 body points, and a conclusion. You will need to have at least 1 visual aid which can take the form of a computer presentation, poster board, artifact, or handout.

You can use up to 3 3x5 note cards during your presentation – no outlines can be brought up to the front of the class.

Recap

<table>
<thead>
<tr>
<th>Speech</th>
<th>Time Limit</th>
<th>Sources</th>
<th>Outline</th>
<th>Notes</th>
<th>Visual Aid</th>
<th>Total Pts</th>
</tr>
</thead>
<tbody>
<tr>
<td>Demonstration</td>
<td>4-6 min</td>
<td>Optional</td>
<td>Required</td>
<td>3-3x5 cards</td>
<td>Required</td>
<td>150</td>
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</tbody>
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This speech allows you to call upon your own experience in order to teach the audience how to do something. The key to organizing this speech is to take it step by step. It should follow a chronological pattern. Also, try to impress us with something you think would be of special value or interest. Allow yourself to be creative. For example, we probably already know how to tie a shoe or brush our teeth!
Demo Speech Rubric

1. Content/Structure (25 Points)
   23-25 __ Followed basic outline/points in logical order/key information presented/
   20-22 __ Order somewhat jumbled/some key information lacking/
   15-19 __ Order confusing/lacking key information/audience left confused
   0      __ No speech given

2. Delivery (20 Points)
   18-20 __ Spoke clearly/articulate/no major distracting nonverbal or verbal behaviors
   15-17 __ Sometimes hard to hear/might not be dressed professional/some distracting behaviors
   10-14 __ Delivery distracting from message/clearly did not practice/dressed inappropriately
   0      __ No speech given

3. Visual Aid (20 Points)
   20 __ Had at least 1 VA/Professional/Used Appropriately/Aided presentation
   15 __ Had at least 1 VA/Not professional – sloppy/Distracted from presentation
   0      __ No VA

4. Timing (30 Points)
   30 __ 3:30-6:30
   22.5 __ 3:00-3:29 or 6:31-7:00
   15 __ 2:30-2:59 or 7:01-7:30
   7.5 __ 2:01-2:29 or 7:31-8:00 & asked to stop
   0      __ No speech given

5. Feedback Forms (5 Points)
   5 __ Feedback given to other students
   0 __ Did not give feedback

6. Draft Outline (25 points)
   20-25 __ Top of the Outline complete/correct structure/full sentences
   15-19 __ Missing Top of the Outline elements/incorrect structure/full sentences
   10-14 __ Many elements missing/structure confusing/not in full sentences
   0      __ No speech given

7. Final Outline (25 points)
   20-25 __ Top of the Outline complete/correct structure/full sentences
   15-19 __ Missing Top of the Outline elements/incorrect structure/full sentences
   10-14 __ Many elements missing/structure confusing/not in full sentences
   0      __ No speech given

Total: __________/150