

Name: _____

1 Communication Theory

- 40-50 points - explained theory well, thorough, clear
- 30-39 points - explained theory sufficiently, bit unclear
- 20-29 points –theory inferred, unclear, not relevant to assignment
- 10-19 point – theory unclear, confusing
- 0 point – no paper

2 Tenet 1

- 18-20 points – applied tenet 1 to artifact, gave details, clear application
- 15-17 points – applied tenet 1 to artifact, details missing, clear application
- 10-14 points – application to tenet 1 inferred, details missing, unclear application
- 1-9 point – application of tenet 1 unclear, confusing
- 0 point – no paper

3 Tenet 2

- 18-20 points – applied tenet 2 to artifact, gave details, clear application
- 15-17 points – applied tenet 2 to artifact, details missing, clear application
- 10-14 points – application to tenet 2 inferred, details missing, unclear application
- 1-9 point – application of tenet 2 unclear, confusing
- 0 point – no paper

4 Tenet 3

- 18-20 points – applied tenet 3 to artifact, gave details, clear application
- 15-17 points – applied tenet 3 to artifact, details missing, clear application
- 10-14 points – application to tenet 3 inferred, details missing, unclear application
- 1-9 point – application of tenet 3 unclear, confusing
- 0 point – no paper

5 Implications

- 25-30 points – explained implications, interesting, flow from analysis
- 20-24 points – implications unclear, may not flow from analysis
- 10-19 points – implications inferred, did not flow from analysis
- 1-9 point – implications confusing
- 0 point – no paper

6 Respondent Questions

- 18-20 points – provided three questions, explored relationship between artifact and theory
- 15-17 points – provided three questions, interesting questions
- 10-14 points – provided three questions, connection between question and analysis unclear
- 1-9 point – provided three questions, confusing
- 0 point – no questions

7 Answering Questions

- 18-20 points – answered all three questions thoroughly, clear
- 15-17 points – answered all three questions well, complete
- 10-14 points – answered all three questions, confusing
- 1-9 point – answers to questions inferred
- 0 point – no paper

8 Paper Requirements

- 50 points – Met all paper requirements, proper spelling/grammar
- 30 points – Met most paper requirements, few spelling/grammar mistakes
- 15 points – Missed most paper requirements, spelling/grammar mistakes distracted from meaning
- 0 points – no paper

9 Presentation

- 20 points - presented paper in class
- 0 point - no presentation